2019 ECONOMIC DEVELOPMENT AND TRADE COMMITTEES

REGIONAL ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (REDAC)

Furtheing the region as a business epicenter is vital to the advancement of Houston as a great global city. To sustain Houston’s position as a strong destination that attracts and retains businesses and a talented workforce, REDAC works with C-suite business leaders to assist regional companies in creating jobs, increasing capital investment and trade and export operations, all of which champion the Houston region’s status as a top market for investment.

SUBCOMMITTEES

ENERGY INDUSTRY

To spur and support the regional growth and development of the Energy 2.0 industry, the Energy Industry Subcommittee works with CEOs of Energy 2.0 companies to recruit, develop and expand companies within this fast-growing sector.

LIFE SCIENCES

Charged with positioning Houston as a global leader and Third Coast for life sciences, the Life Sciences Subcommittee is comprised of top-level executives in the industry sector and is dedicated to identifying, recruiting and retaining Life Sciences companies within the greater Houston region.

REAL ESTATE

The Real Estate Subcommittee, comprised of brokers and leaders in regional real estate firms, is focused on assisting regional company projects with real estate identification, through both the development or reuse of real estate.

HEADQUARTERS (HQ) RECRUITMENT

To advance Houston as a top five HQ market and Americas HQ City, the Headquarters (HQ) Recruitment Subcommittee, comprised of leaders in HQ offices as well as regional real estate and banking experts, focuses on the regional growth and development of HQ opportunities, both domestic and international, throughout the region.

DIGITAL TECH ATTRACTION

Committed to fostering Houston’s growing innovation ecosystem and technology workforce, the Digital Tech Attraction Subcommittee works to identify, initiate and support the recruitment of digital technology companies to greater Houston. Comprised of CEOs of regional technology companies, this Subcommittee’s overarching mission is to position Houston as a center of innovation across its many industries.

MANUFACTURING AND LOGISTICS

Comprised of senior business leaders and key decision makers in regional manufacturing and logistics companies, the Manufacturing and Logistics Subcommittee works to boost the region’s competitiveness as a world-wide leader in advanced manufacturing and logistics.

INTERNATIONAL INVESTMENT AND TRADE ADVISORY COMMITTEE

Affirming Houston’s image as a great global city and gateway to the Americas is a top priority for the Greater Houston Partnership. The International Investment and Trade Advisory Committee supports this mission by helping to attract internationally based companies, elevate the region’s rankings in global metro indexes, and expand global connectivity through export and trade operations, travel opportunity and collaboration with sister cities.

SUBCOMMITTEES

FOREIGN DIRECT INVESTMENT

The Foreign Direct Investment (FDI) Subcommittee works to develop strategies for attracting investment to the region and generating new FDI business opportunities. Subcommittee members comprise of foreign-owned companies invested in seeing international business thrive within the region.

INTERNATIONAL TRADE DEVELOPMENT

The International Trade Development Subcommittee focuses on promoting the transfer of commercial export goods through established international trade programs, entrepreneurship seminars and trade missions. Subcommittee members include port firms, trading, investment and export companies.

For more information, visit houston.org or contact us at member.engagement@houston.org